

**OLD MONTEREY BUSINESS ASSOCIATION**  
**Design Committee**  
**9:00 to 10:00 AM PM March 25, 2010- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY  
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement*  
*THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND  
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



**AGENDA**

- I. Welcome
- II. Call Committee Meeting To Order
- III. Work Plan / Vision Statement Review
- IV. Short term 2010 Priorities (Re: March OMBA Board Direction)
  - Business Mix
  - Directional Signage
  - Garage Names
- V. Updates
  - Signage
  - Marotta Building
  - Regency Theatre
  - Monterey Hotel
  - Doc's
  - East Coast Eatery
  - Crivello Building (Chez Christine)
- VI. Old/New Business
- VII. Call To Next Meeting: April 15, 2010
- VIII. Adjourn