

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
4:00 to 5:00 PM October 13, 2010- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



AGENDA

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Approval of Financials
- IV. Staff Report:
 - A. New Businesses
 - B. Sidewalk Walk (Recap)
- V. City Liaison Report:
 - A. Hartnell Gulch - Update
 - B. Updates: Report Significant Change to Downtown Properties
- VI. Committee Reports
 - A. Executive
 - Short Term Goals: Downtown Signage, Renaming of West and East Garages:
 - Downtown Revitalization
 - Mayor's Committee
 - Public Workshop
 - Establishment of 501(C)3
 - B. Design Committee
 - Downtown Plan - Parking and Transportation Study
 - Downtown Cleanliness
 - Electronic Sign
 - C. Promotion
 - Turkey Give-Away November 2010
- VII. Old/New Business
- VIII. Call To Next Meeting: November
- IX. Adjourn