

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
4:00 to 5:00 PM November 10, , 2010- OMBA Conference Room**

***ENHANCE AND PROMOTE THE ECONOMIC VITALITY
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement***



AGENDA

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Approval of October Minutes
- IV. Monterey Conference Center – Bob Cowdry - Discussion
- V. Staff Report:
 - A. New Businesses
- VI. City Liaison Report:
 - A. Hartnell Gulch – Update
 - B. Downtown Revitalization - Update
 - C. Updates: Report Significant Change to Downtown Properties
- VII. Committee Reports
 - A. Executive
 - Establishment of 501(C)3
 - Downtown Adobes (attachment)
 - B. Design Committee
 - Next Design Committee – November 11, 2010
 - Downtown Plan – Parking and Transportation Study
 - Electronic Sign
 - C. Promotion
 - Turkey Give-Away November 19, 2010
 - Free Movie – Golden State Theatre – November 12
 - Caroling with Santa – December 11 and 18
 - Ice Skating in Custom House Plaza – November 20 thru January 16
 - Christmas Luncheon – December 10, 2010
 - Free Movie – *Home Alone* December 10
- VIII. Old/New Business
- IX. Call To Next Meeting:
- X. Adjourn