

**OLD MONTEREY BUSINESS ASSOCIATION  
BOARD OF DIRECTORS MEETING  
3:30 PM to 5:00 PM, May 11, 2011- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY  
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement  
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND  
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



## **AGENDA**

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Presentation: Light Rail - Kristen Hoschouer, Transportation Agency for Monterey County
- IV. Approval of April 2011 Minutes
- V. Approval of April Financials
- VI. Staff Report:
  - A. Repaving of Alvarado Street
  - B. Russo & Steele Parking Garage Request
- VII. City Liaison Report:
  - A. Downtown Revitalization - Update
  - B. Hartnell Gulch
- VIII. Committee Reports
  - A. Executive
    - Art in the Adobes - Overview - progress to date -Sponsorship Opportunities
  - B. Design Committee
    - Downtown Electronic Signage
  - C. Promotion
    - Rats to Riches
- IX. Old/New Business
  - Parking in the Downtown
  - Saturday Farmers Market
- X. Call To Next Meeting: May 11, 2011
- XI. Adjourn