

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
3:30 PM to 5:00 PM, June 8, 2011- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



AGENDA

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III.
- IV. Approval of May 2011 Minutes
- V. Approval of May Financials
- VI. Staff Report:
 - A. Repaving of Alvarado Street
 - B. New Business Projects -
 - 1. Café Trieste
 - 2. Starbucks
 - 3. Pink Berry
 - 4. Mucky Duck
- VII. City Liaison Report:
 - A. Downtown Revitalization - Update
 - B. Hartnell Gulch
- VIII. Committee Reports
 - A. Executive
 - Art in the Adobes - Overview - Progress to date -Sponsorship Opportunities
 - B. Design Committee
 - C. Promotion
 - 1. Mille Miglia Auto Races! - 8/13-8/17
 - 2. OMBA Movies/State Theatre 6/24
 - 3. Laguna Seca Car Races 7/9
 - 4. Monterey Wine Festival 6/10 & 11
 - 5. Rats to Riches
 - 6. Moto GP - 7/22-24
 - 7. Arts in the Adobes Celebration 8/4
- IX. Old/New Business
- X. Call To Next Meeting: July 13, 2011
- XI. Adjourn