

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
4:00 to 5:00 PM January 13, 2010- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



AGENDA

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Approval of Minutes
- IV. Staff Report
- V. City Liaison Report:
- VI. Committee Reports
 - A. Executive
 - Seat New Board Members
 - Election of Board Officers; 2010
 - City Appointees
 - Set Planning Retreat
 - B. Promotion
 - AT&T Pro-Am
 - Buy Local Monterey Promotion
 - Distribute Promotion Ideas (to be considered at Planning Retreat)
 - C. Design Committee (Chip Rerig & Paul Davis)
 - Design Committee Update
 - Updates: Report Significant Change to Downtown Properties
- VII. Old/New Business
- VIII. Call To Next Meeting:
 - Planning Retreat
 - February, 2010
- IX. Adjourn