

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
5:00 to 8:00 PM January 19, 2011- Ferrante Room - Top of the Marriott Hotel**



AGENDA

- I. Welcome
- II. Opening Remarks
- III. Presentation - Henry Runke
- IV. Election of Officers
 - A. President
 - B. Vice President
 - C. Secretary
 - D. Treasurer
- V. Refocus- 2011
 - A. Achievable Goals
 - 1. 501©3
 - 2. Open the Adobes
 - a. Art in the Adobes
 - b.
 - 3. Entry Signage Plan
 - a. Downtown Signage Plan
 - b.
 - 4. Open Space
 - a. Hartnell Gulch
 - b.
 - 5. Ideas and Concerns - *The Second Decade*
- VI. Adjourn

Please Note: We need to identify a name for the 501© 3 at this meeting. Following are possible suggestions:

Old Monterey Culture & Arts Foundation
Old Monterey Arts & Culture Foundation
Old Monterey Foundation for Arts & Culture
Arts & Culture Foundation of Old Monterey
Arts & Culture Foundation of Monterey
The Old Monterey Foundation
Old Monterey Cultural Foundation