

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
3:00 - 4:30 February 7, 2011- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



AGENDA

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Parking Request - Doug Wiele
- IV. Staff Report:
 - A. Monterey Conference Center
- V. City Liaison Report:
 - A. Downtown Revitalization - Update
- VI. Committee Reports
 - A. Executive
 - Work Plan Adoption
 - Establishment of 501(C)3
 - B. Design Committee
 - Work Plan
 - C. Promotion
 - Work Plan
 - AT&T Golf Tournament
 - Art in the Adobes
 - Rats to Riches
- VII. Old/New Business
- VIII. Call To Next Meeting:
- IX. Adjourn