

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
4:00 to 7:00 PM February 10, 2010- OMBA Conference Room**

***ENHANCE AND PROMOTE THE ECONOMIC VITALITY
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement***



AGENDA

- I. Welcome
- II. Planning Retreat
 - Main Street Overview
 - Review of 2009 Work Plan
 - 2010 Planning
 - Organization
 - Design
 - Promotion
 - Economic Revitalization
- III. Call To Next Meeting: March 10, 2010
- IV. Adjourn

(Please note: the purpose of this meeting is to develop the 2010 Work Plan based on the 4 Committee Approach of the Main Street Program). As a Planning Retreat, the meeting is not an official Board of Directors Meeting, and the Work Plan is the result of this planning process.