

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
4:00 to 5:00 PM December 8 , 2010- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



AGENDA

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Approval of November Minutes
- IV. Approval of Financials
- V. Staff Report:
 - A. New Businesses
 - B. Ooh la La
- VI. City Liaison Report:
 - A. Hartnell Gulch - Update
 - B. Updates: Report Significant Change to Downtown Properties
 - C. Monterey history and Art
- VII. Committee Reports
 - A. Executive
 - \$500 exercise (attachment)
 - B. Design Committee
 - Downtown Plan - Parking and Transportation Study
 - C. Promotion
 - Turkey Give-Away (Recap)
 - Free Movie - Golden State Theatre - December 10 - *Home Alone*
 - Caroling with Santa - December 11 and 18
 - Ice Skating in Custom House Plaza - November 20 thru January 16
 - Christmas Luncheon - December 10, 2010**
 - Christmas in the Adobes, December 9 & 11
 - Hospice Christmas Tree Lighting, December 14
- VIII. Old/New Business
- IX. Call To Next Meeting:
- X. Adjourn