

**OLD MONTEREY BUSINESS ASSOCIATION  
BOARD OF DIRECTORS MEETING  
4:00 to 5:00 PM August 11 , 2010- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY  
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement  
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND  
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



## **AGENDA**

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Approval of Financials
- IV. Staff Report:
  - A. New Businesses
  - B. Hot Dog Stand Proposal
  - C. MCPOA/OMBA Membership
  - D. Sidewalk Walk
- V. City Liaison Report:
  - A. Hartnell Gulch
  - B. Updates: Report Significant Change to Downtown Properties
- VI. Committee Reports
  - A. Executive
    - Short Term Goals: Downtown Signage, Renaming of West and East Garages:
    - Downtown Revitalization Committees
      - Santa Lucia Committee
      - Mayor's Committee
      - Conference Center Committee
      - MCPOA
  - B. Promotion
    - Car Auctions/Laguna Seca August 12-15
    - Blue Ocean Film Festival August 24-29
    - Monterey Seafood Celebration and Fisherman's Days August 16-30
    - MY Museum - Downtown Treasure Hunt September 19
    - Cherries Jubilee September 11-13
    - Festa Italia September 11-13
    - Turkey Give-Away November 2010
  - C. Design Committee
    - Downtown Plan - Parking and Transportation Study
    - Downtown Cleanliness
    - Sidewalk Repair
- VII. Old/New Business
- VIII. Call To Next Meeting: September 8, 2010
- IX. Adjourn