

**OLD MONTEREY BUSINESS ASSOCIATION
BOARD OF DIRECTORS MEETING
3:30 PM to 5:00 PM, April 12, 2011- OMBA Conference Room**

*ENHANCE AND PROMOTE THE ECONOMIC VITALITY
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement*



AGENDA

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Discussion with Monterey Police
- IV. Approval of March 2011 Minutes
- V. Approval of March Financials
- VI. Staff Report:
 - A. Repaving of Alvarado Street
 - B. Alvarado Street Lights
 - C. Art in the Adobes
 - D. Russo & Steele Parking Garage Request
- VII. City Liaison Report:
 - A. Downtown Revitalization - Update
 - B. Hartnell Gulch
- VIII. Committee Reports
 - A. Executive
 - Establishment of 501(C)3
 - B. Design Committee
 - Alvarado Street 90 Minute Parking
 - Downtown Electronic Signage
 - C. Promotion
 - Rats to Riches
 - Christmas 2011
- IX. Old/New Business
- X. Call To Next Meeting: May 11, 2011
- XI. Adjourn