

**OLD MONTEREY BUSINESS ASSOCIATION  
BOARD OF DIRECTORS MEETING  
4:00 to 5:00 PM April 14, 2010- OMBA Conference Room**

***ENHANCE AND PROMOTE THE ECONOMIC VITALITY  
AND COMMUNITY SPIRIT OF OLD MONTEREY. Mission Statement  
THE CREATION OF THE DOWNTOWN AS A UNIQUE RETAIL, ENTERTAINMENT AND  
COMMERCIAL CENTER FOR BOTH RESIDENTS AND VISITORS OF MONTEREY. Vision Statement***



## **AGENDA**

- I. Welcome
- II. Call Board of Directors Meeting To Order
- III. Discussion: Monterey Conference Center Update - Dan Conception
- IV. Approval of Financials
- V. Approval of Minutes
- VI. Staff Report
  - Karma Café
  - Hartnell Gulch Project
  - Downtown Traffic Signal Poles
  - Griffin Plaza
- VII. City Liaison Report:
  - Updates: Report Significant Change to Downtown Properties
- VIII. Committee Reports
  - A. Executive
    - Short Term Goals: Downtown Signage, Renaming of West and East Garages (attachment)
    - Monterey County Film Commission
  - B. Promotion
    - Buy Local Monterey Promotion
    - Rats to Riches (attachment)
    - Next Promotion Committee Meeting - Thursday, April 15, 2010
  - C. Design Committee
    - WRD Plan
    - The Weekly - *Going Downtown - Is Time Running Out to Resurrect Alvarado Street (attachment)*
    - Tenant Mix
    - Next Design Meeting, April 29, 2010
- IX. Old/New Business
- X. Call To Next Meeting:
  - Executive Committee: May 7, 2010
  - Board Meeting: May 12, 2010
- XI. Adjourn