



Old Monterey Business Association meetings are open to the public and interested persons are invited to attend. Action Minutes are kept on file at the Association Office: 321 Alvarado Street, Suite G, Monterey, CA 93940.

ACTION MINUTES
Board of Directors Meeting
Old Monterey Business Association
Conference Room
May 11, 2011

MEMBERS Present: Woody Kelley, Patrick Finch, Pete Arellano, James Bryant, Lauren Cohen, Chris Sommers, Mary Lou Cortright, Carolyn Harris, Bryan James, Jerry Anderson, and Bill McCrone.

MEMBERS Absent: Michele Pearce, Jim Culcasi, Steve Marino, Maureen Doran, Jean O'Brien, Yvonne Boltze, Paul Davis, and Salah Laasi.

CITY COUNCIL: Frank Sollecito – Present, Nancy Selfridge - Present

CITY LIAISON: Chip Rerig - Present

LEGAL COUNSEL: Anthony Davi - Present

STAFF PRESENT: Rick Johnson, Timothy Menz

GUESTS: Kristen Hoschouer, Bill Wjokowski, Uwe Grobecker

MEETING CONVENED: 3:30PM **ADJOURNED:** 5:01PM

SECTION	AGENDA ITEM	ACTION	VOTE (if any)
I., II. Welcome, Call to Order, & Introduction		Meeting called to order at 3:30pm	
III. Presentation	Light Rail	TAMC presentation outlining plans and challenges in constructing a light rail system into Monterey. More information will be presented to OMBA as the plan moves forward. The OMBA Board was not requested to take a position on the project at this time, and no position was taken.	
IV. Approval of Minutes	April 2011	Approved as Submitted	Aye's 11, No's, 0
V. Approval of Financials	April 2011	Approved as Submitted	Aye's 11, No's, 0
IV. Staff Report	A. Repaving Alvarado St B. Russo & Steele Parking Request	Staff is meeting with city engineers and the construction company on Friday, when a date will be finalized for the slurry seal The moved to The Downtown West Garage was approved. A comprehensive traffic plan will be developed and forwarded to OMBA for comment.	
V. City Liaison Report	A. Downtown Revitalization Marriott Hotel Parking and Transportation Study	The exterior painting of the Marriott Hotel has started and is projected to last about 10 weeks. The color scheme was approved by ARC after about 18 months of development. Transportation and Parking Study. Raw data for parking is completed. It is expected that Alvarado will go to 90min parking following total completion of the study, if the findings	

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	<p>Downtown Plan</p> <p>Water</p> <p>B. Hartnell Gulch</p>	<p>support the time extension.</p> <p>The City Council has approved Wald, Rhunke and Dost as the firm for the downtown streetscape design project.</p> <p>Council authorized a small amount of water for 316 Alvarado with the stipulation that design work be completed within 100 days in order for permits to be issued. Note: the property owner is working with Starbucks and Pinkberry as tenants for this location.</p> <p>The Hartnell Gulch project is moving forward. OMBA would like to sponsor a Ribbon Cutting once the project is completed and the walkway is open to pedestrians.</p>	
<p>VI. Committee Reports</p>	<p>A. Executive Art in the Adobes</p> <p>B. Design Alvarado Street Maintenance District</p> <p>Lens</p>	<p>The Event is moving forward spectacularly. Sponsorship packages have been developed and are being distributed. The size and breath of the event will be based on sponsorship benchmarks being met as we move forward. A Fundraising Dinner will be held on Aug 4th at the Monterey Marriott to support and raise funds for the event .</p> <p>The Alvarado Street Maintenance District met voted to pull the benches off the sidewalks along Alvarado Street in order to refurbish and paint them. No date for reinstalling has been set. A rail has been installed on the retaining wall next to the West Garage.</p> <p>The Alvarado Street light post lens have been replaced. Light output has doubled since the new ones were installed.</p>	

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	<p>C. Promotion Rats to Riches</p>	<p>The first event of the series drew about twice the number of participants as the first one of the series last year..</p>	
<p>VII. Old / New Business</p>	<p>Monterey History and Art</p> <p>Parking in the Downtown</p> <p>Saturday Farmers Market</p>	<p>Monterey History and Art will reopen the museum on June 4th.</p> <p>The Waterfront parking has a 2hr rebate for 939 Zip Code patrons. Downtown offers one-hour to all patrons.</p> <p>The proposal for a Saturday Farmers Market was sent on to the Executive Committee for further discussion.</p>	
<p>VIII. & IX. Call to Next Meeting & Adjourn.</p>	<p>Next Meeting: June 8th, 2011, 3:30 PM</p>	<p>Meeting adjourned at 5:00pm</p>	